

SPONSORSHIP PACKET

TAMPA 2

Sports & Card Show

2 Day EVENT
June 5th-6th, 2027

Jefferson High School
4401 W Cypress St,
Tampa, FL

immortalseats

Early Bird Admission:
Single Day \$20 | 2 Day \$30



MAJOR SPORTS

- Meet Legendary Athletes and Stars from Major Sports for autographs and photos.
- Q & A Panels
- ★ Buy, Sell & Trade Cards



Brand New: Immortal Seats Interaction Zone
Interact with Athlete



Throw a pass
to an athlete



- Free Hair Cuts For Kids.
- Face Painting for Kids.
- Professional Photo Ops.

liveshows.immortalseats.com



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IMMORTAL SEATS TAMPA 2 SHOW

THE OFFICIAL HOTEL PARTNER:
**FOUR POINTS BY SHERATON
TAMPA WESTSHORE**

JUNE 5th-6th

**SPECIAL SHOW
ROOM RATE:**

\$139

**A NIGHT
+ TAX**



4400 CYPRESS ST, TAMPA, FL 33607

-  **FREE AIRPORT SHUTTLE**
-  **FREE WIFI**
-  **RESTAURANT ON SITE**
-  **Conveniently located across event venue**

Take advantage of the special
Immortal Seats Show attendee rate.
Tampa International Airport.

Hotel Promo is valid for any night June 3rd-June 7th, 2027.

This deal expires on April 6th, 2027.

Scan QR code or visit liveshows.immortalseats.com to book.



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STAR-STUDDED LEGACY

Previous Athletes and Entertainers who have appeared at Immortal Seats events. Expect same caliber of talent at Immortal Seats Tampa 2 show.



NFL

- Lavonte David
- Jon Gruden
- Adrian Peterson
- Thurman Thomas
- Vernon Davis
- Ricky Watters



NBA

- Dominique Wilkins
- Dennis Rodman



MLB

- Wade Boggs
- Jim Leyritz
- John Smoltz



NHL

- Andrei Vasilevskiy
- Ryan McDonagh
- Tim Thomas
- Mike Richter
- Ray Bourque
- Dave Andreychuk



MMA

- Miesha Tate



PRO WRESTLING

- Trish Stratus
- Ron Simmons
- Shelton Benjamin
- Lina Fanene (Nia Jax)
- Glenn Jacobs (WWE Kane)
- Lisa Marie Varon (FKA Victoria)
- Candice Michelle
- Funaki
- Teddy Long
- Ultimo Dragon
- Rikishi
- Ashley Sebera (FKA Dana Brooke)
- Dean Malenko



ENTERTAINERS

- Jaleel White
- Karyn Parsons
- Quinton Aaron





Previous Tampa Show Statistics:

Previous Athletes and Entertainers who have appeared at Immortal Seats events. Expect same caliber of talent at Immortal Seats Tampa 2 show.



Attendance:

1,976. That includes fans from 13 states traveling to this event and every corner of Florida.



Attendance Demographics:

Male 62% Female 36% 2% Unknown



Average Age:

32-65



Average patron spent \$371 at Immortal Seats Inaugural show.
Event feedback 91% Positive



WHY ADVERTISE WITH IMMORTAL SEATS?

Partner with a rapidly growing ticket marketplace and live entertainment powerhouse. By aligning your brand with Immortal Seats, you unlock massive national exposure and deep local engagement through our multi-channel marketing network.



MASSIVE, SCALING REACH & IMPRESSIONS

- ✓ **Proven Baseline:** Our active campaigns span 12 US states, generating 3 to 5 million impressions every month.
- ✓ **The "Major Show" Surge:** When we launch a signature event (such as a massive Tampa showcase), our nationwide visibility skyrockets to 10 million national impressions and 350,000 local impressions.
- ✓ **High Local Density:** In the Tampa Bay area alone, we maintain a baseline of 125,000 to 250,000 viewers per month, offering hyper-targeted local targeting.



HIGH-VOLUME DIGITAL TRAFFIC

- ✓ **Established Audience:** We attract 40,000 to 50,000 monthly website visitors to immortalseats.com, plus an additional 10,000 active users on the Immortal Seats App.
- ✓ **Event-Driven Traffic Spikes:** Leading up to a major event, our traffic surges up to 150,000 combined monthly visitors across immortalseats.com and liveshows.immortalseats.com.



ELITE ENDORSEMENTS & DIRECT MARKETING

- ✓ **Star Power:** Your brand benefits from the credibility and reach of over 40 elite athletes and entertainers who officially endorse Immortal Seats.
- ✓ **Inbox Authority:** Gain direct access to an engaged, high-intent database via our email newsletter, distributed to 50,000 active subscribers.



LOCK IN MAXIMUM VALUE TODAY

Our advertising momentum builds over an 8-month runway leading up to major shows. The earlier your brand signs up, the more cumulative advertising you receive—giving you the ultimate bang for your buck.

SPONSORSHIP PACKAGES

★ = AND BENEFITS = ★

Benefit Category	 VIP PLATINUM (\$13,500)	 VIP GOLD (\$2,500)	 VENDOR ONLY (2-DAY: \$250 / 1-DAY: \$150)
 Meet & Greet Passes	20 Front of the line transferable passes for meet & greet with all talent provided by Immortal Seats	2 Front of the line transferable passes for meet & greet with all talent provided by Immortal Seats	None (must purchase separately)
 General Admission	40 2-Day passes (\$1,200 value)	10 2-Day passes (\$300 value)	None
 Vendor Tables & Badges	48-foot tables + 8 badges (\$1,000 value)	2 8-foot tables + 4 badges (\$500 value)	1 8-foot table + 2 badges
 Advertising & Branding	Full event takeover, staff shirts, badges, digital/billboard ads, up to 6 custom banners	Monthly social media mentions leading up to the event	1 social media mention
 Food & Beverage	Included for 28 people	None	None
 Discount at Immortal Seats (Online & App)	20% OFF All orders at Immortal Seats thru online and app thru 12/31/27	15% OFF All orders at Immortal Seats thru online and app thru 12/31/27	X

★ KEY PACKAGE HIGHLIGHTS ★



VIP PLATINUM offers maximum brand visibility, providing over \$22,200 in tangible ticket and table value alone, plus full event branding.



VIP GOLD balances premium access and affordability, giving your brand monthly social media mentions leading up to the event.



VENDOR TABLES ONLY serves as a budget-friendly option strictly for showroom floor space and a single social media mention.



CUSTOM SPONSOR PACKAGES also available upon request.



EVENT TERMS AND CONDITIONS



-  **1. ALL SALES FINAL:** Every transaction is non-refundable.
-  **2. PURCHASE CHANNELS:** Available on immortalseats.com, the mobile app, or immortalseats.com.
-  **3. FLEX PAYMENTS:** Check availability directly with Immortal Seats.
-  **4. NON-REFUNDABLE DEPOSITS:** Retained unless Immortal Seats cancels the event.
-  **5. BEHAVIOR POLICIES:** Strict adherence to venue and Immortal Seats guidelines.
-  **6. PACKAGE LIMITS:** Entitled only to explicitly listed package items.
-  **7. SCHEDULE COMPLIANCE:** Must follow strict load-in and breakdown times.
-  **8. CLEANLINESS RULE:** Vendor spaces must be left completely clean.
-  **9. ON-SITE BANS:** Smoking, drugs, and alcohol are completely prohibited.
-  **10. ITEM LIABILITY:** Owners bear all responsibility for lost items.
-  **11. HOTEL BOOKINGS:** Any event sponsor hotel-related questions must be directed to the hotel.

VISIT OUR MAIN WEBSITE



[IMMORTALSEATS.COM](https://immortalseats.com)

VISIT OUR LIVE SHOWS WEBSITE



[LIVESHOWS.IMMORTALSEATS.COM](https://liveshows.immortalseats.com)

FOLLOW US ON SOCIAL MEDIA



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VENDOR & SPONSOR SIGN-UP & EVENT INFO

To learn more, register,
and find details:



Visit liveshows.immortalseats.com
for show details.



DOWNLOAD IMMORTAL SEATS MOBILE APP



SCAN TO DOWNLOAD APP:
immortaltixs.com



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Buy Tickets Fast and Secure

to over 4000
events on the
Immortal Seats
Mobile App

Available on
ANDROID and **iOS**



**100% Secure
Transactions**



**Instant Ticket
Delivery**



**24/7 Customer
Support**



**Trusted by
Thousands**