



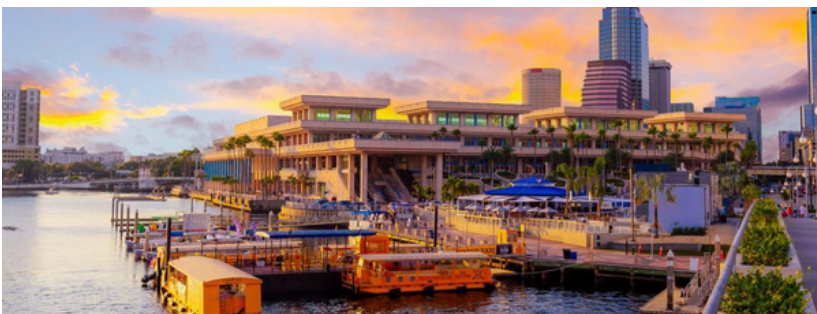
# IMMORTAL SEATS SPORTS & ENTERTAINMENT SHOW

TAMPA CONVENTION CENTER  
TAMPA FL

NOVEMBER 9  
2024  
10AM-5PM



## IMMORTAL SEATS TAMPA 2024 SPONSORSHIP PACKET



**SHOW LOCATION:  
TAMPA CONVENTION CENTER**



**OFFICIAL SHOW HOTEL:  
TAMPA WESTIN WATERSIDE**

# WHY ADVERTISE AT THE IMMORTAL SEATS SHOW?



## IMMORTAL SEATS INFORMATION

- **OUR PREVIOUS EVENT WAS HEADLINED BY DENNIS RODMAN, RAY BOURQUE, & TRISH STRATUS. YOUR COMPANY WILL BE INSTANTLY ASSOCIATED WITH SOME OF THE MOST FAMOUS ATHLETES & ENTERTAINERS IN THE WORLD.**
- **IMMORTAL SEATS BRAND ADVERTISING CAN BE SEEN IN 10 STATES. THIS INCLUDES BILLBOARDS THROUGHOUT THE CITY OF TAMPA. THE IMMORTAL SEATS BRAND ADVERTISING COMBINES FOR OVER 3 MILLION IMPRESSIONS PER MONTH AND THOSE EYES WILL BE ON YOUR BRAND.**
- **OUR PREVIOUS EVENT HAD ATTENDEES FROM 12 STATES, AND WE EXPECT TO EXCEED THAT NUMBER IN TAMPA. THIS WILL ALLOW YOUR BRAND TO BE SEEN REGIONALLY AND NATIONALLY.**
- **IMMORTAL SEATS REACHES OVER 500K ACCOUNTS ON SOCIAL MEDIA OVER ROLLING 90-DAY PERIODS. THIS IS A HUGE OPPORTUNITY FOR YOUR BRAND TO BE SEEN BY POTENTIAL NEW CUSTOMERS.** (SOURCE: META)
- **IMMORTAL SEATS WEBSITES COMBINE FOR OVER 40.000 UNIQUE HITS PER 90-DAY PERIOD. THIS IS AN OPPORTUNITY FOR YOUR BRAND TO BE SEEN BY POTENTIAL NEW CUSTOMERS.** (SOURCE: GOOGLE ANALYTICS)
- **SEVERAL OTHER SCHEDULED EVENTS IN TAMPA OVER VETERANS' DAY WEEKEND WILL BRING AN ADDITIONAL 5,000 TO 10,000 PEOPLE TO THE CONVENTION CENTER AREA BROADENING YOUR TARGET AUDIENCE.**



@immortalseats



@Immortalseatsinc



Immortalseats.com



@Immortalseats

[liveshows.immortalseats.com](https://liveshows.immortalseats.com)



# SCHEDULED TO APPEAR



## PREVIOUS IMMORTAL SEATS SHOW HEADLINERS



### TRISH STRATUS

Seven Time WWE Women's  
Champion  
WWE Hall of Famer  
Judge on The Voice: Canada



### DENNIS RODMAN

Five Time NBA Champion  
Basketball Hall of Famer



### RAY BOURQUE

19-Time NHL All-Star  
NHL Hall of Famer  
Stanley Cup Winner

## 2024 IMMORTAL SEATS SPORTS & ENTERTAINMENT SHOW TALENT!



### TRISH STRATUS

1Seven Time WWE Women's  
Champion  
WWE Hall of Famer  
Judge on The Voice: Canada



### ASHLEY SEBERA

15-Time WWE 24/7 Champion  
(as Dana Brooke)  
Professional Body Builder



### MANY MORE TBA

30+ Athletes and  
Entertainment Stars TBA!!

## PREVIOUS IMMORTAL SEATS SHOW SPONSORS

**HOOTERS OF WARWICK**  
**ROB LEVINE & ASSOCIATES PERSONAL INJURY LAWYERS**  
**BENNETT THOMPSON - UNITED HEALTH CARE**  
**CARDBOARD KEEPERS**  
**BRAZA BRAZILIAN BBQ**  
**STEVEN JAQUES REAL ESTATE**  
**KANGEN WATER**

# SPONSORSHIP PACKAGES



## ★ PLATINUM SHOW SPONSORSHIP ★

**BE THE PREMIER SPONSOR OF THE SHOW!!**

Be the Premier Show Sponsor and the Sponsor of the After Party with an Immortal Seats Talent TBA

40 Meet & Greet Passes with Every Immortal Seats Talent

Dominate the Convention Center Space with Company Branding Throughout. This Includes Digital Ads and Banners/Signage

Weekly Social Media Plugs Across Immortal Seats Channels Reaching 500k Accounts Up to 30 Days Past the Show & Ad on Homepages on All 3 Immortal Seats Websites For 18 Months From the Date of Sign Up

Complimentary Food and Beverages Provided For the Platinum Show Sponsor and their Guests

Choose a Set of 4 Tickets to Any 3 Events With Tickets Provided by Immortal Seats (Excluding Sports Playoff Games)

Be the Feature Sponsor on the Show Wrapup Video Published to all Immortal Seats Channels

1 Full Page Advertisement in the Show Program & Company Logo on the Show Program Cover

**COST - \$55,000**



## TICKET BOOTH

Your Company Branding on the Ticket Booth Backdrop and Tablecloths. Your Brand Will Have an Instant Impact Where Guests Enter the Show

1 Full Page Advertisement In the Show Program

20 Meet & Greet Passes For Any Superstar Brought In By Immortal Seats

20 After-Party Passes (Guest Talent TBA)

15% Discount Code for Any Purchases through Immortal Seats For One Year

Choose a Set of 4 Tickets to Any 1 Event With Tickets Provided by Immortal Seats (Excluding Sports Playoff Games)

Have Your Brand Be Seen on Our Social Media With 1 Plug Per Month Reaching 500k Accounts. Ad on Homepages on All 3 Immortal Seats Websites For 6 Months From the Date of Sign Up

1 Full Page Advertisement in the Show Program

**COST - \$15,000**



## DIGITAL ADS

There Will Be 7 Digital Ad Screens in High Traffic Areas at the Show Playing for 7 Hours

Only 8 Ad Spots Will be sold. The Ad Can Be Up To 15 Seconds Long and Can Be A Still Image or Video.

Sell Your Brand Providing Your Own Creative to be Seen by Thousands

2 Complimentary Meet & Greet Passes For Any Immortal Seat Talent of Your Choice

Bonus: Half Page Ad in the Show Program if you Buy 2 TV Ads

1 Social Media Plug Across Immortal Seats Channels Reaching 500k Accounts Before the Show

**COST - \$1,000**





# SPONSORSHIP PACKAGES

## SPONSOR AN IMMORTAL SEATS TALENT BOOTH

Your Company Branding on Backdrops, Tablecloths, Banners, or Guardrails to be Seen in Every Photo With Your Selected Immortal Seats Talent

20 Meet & Greet Passes with Your Sponsored Immortal Seats Talent

Choose a Set of 2 Tickets to Any 2 Events Provided by Immortal Seats (Excluding Sports Playoff Games)

Have Your Brand Be Seen on Our Social Media With 1 Plug Per Month Reaching 500k Accounts Up to 30 Days Past the Show. Ad on Homepages on All 3 Immortal Seats Websites For 18 Months From Date of Sign Up

**COST - \$10,000 (10 Available)**



## COMMEMORATIVE TICKET

Limited to 2 Sponsors on Special Commemorative Ticket Taken Home by Every Show Attendee

1 Full Page Advertisement in the Show Program

2 Meet & Greet Passes For Any Talent Brought to the Show by Immortal Seats

Every Show Attendee Will Receive 1 or More Commemorative Tickets to Keep as a Show Souvenir

Have Your Brand Be Seen on Our Social Media With 1 Plug Reaching 500k Accounts

**COST - \$2,500**

## SHOW PROGRAM/BANNERS

Full Page Advertisement In the Show Program  
COST - \$400 (6 Available)

Half Page Advertisement In the Show Program  
COST - \$200 (12 Available)

Quarter Page Advertisement In the Show Program  
COST - \$150 (8 Available)

3ft by 6ft Static Banner at the Show  
COST - \$300 (12 Available)

